



Media Intern

The Surf Project

May 2019 - May 2020

The Surf Project is a pioneer ministry supported by the Methodist Church in Ireland, and other Christian organisations, that seeks to enhance the personal, social, moral and spiritual welfare of young people through the sport and culture of surfing. It's about creating a place and space for people to encounter God in a creative, relevant and non-forceful way. The Surf Project aims to break down barriers and pre-conceptions that people may have towards God and Church.

The Surf Project is about bringing people together to share life and faith and learn what it actually means to live life to the full. We believe that living life to the full means living life God's way through a relationship with Jesus Christ. It is through Creation and Christ that we find who we really are and our purpose in life. The Surf Project is about connecting with God through his creation, and what better way to do that than through the waves and the ocean!

The Surf Project events have an inclusive and embracing ethos for all people regardless of their background, ethnic diversity or religious beliefs. Our events are run in different locations throughout Ireland and abroad. As well as our own events, we cater for all types of groups and custom make events to their requirements.

The Surf Project is a non-profit charitable organisation which works in partnership with other organisations and denominations. The Surf Project is self financing and has been supported by various people and organisations with grants and sponsorship to date.

SUMMARY OF JOB ROLE

This is an exciting and diverse role in a new and exciting Christian ministry. This role will include extensive travel to every corner of Ireland, with time off to travel, surf and explore between camps/events. This one year placement will include working different Surf Camps and events in a variety of locations in Ireland and abroad.

The position of Media Intern is crucial to the development and delivery of quality & meaningful social media campaigns as well as visual + written content. The primary responsibility will be developing social media marketing campaigns in line with the brand guidelines, developing content for and maintaining our social media platforms, as well as providing media support during events (photography, music, slide shows, etc.)



Besides the above mentioned responsibilities, THE MOST IMPORTANT role of the intern is that they at all times act as mentors and positive role models to the participants at our events, forming real & meaningful relationships with event Participants.

Essentially, we are looking for hard working, proactive, fun loving, self motivated, adventurous people with a servant heart and a passion to serve God and others. We are looking for people to catch the vision of the Surf Project and what it means to Live Life to the Full and to share that with others through their actions and words.

****Being a Surfer is by no means a requirement for this role, if you have never set foot in the ocean but are still interested in applying, then please do get in touch!***

Key Accountabilities

1. Create + implement social media campaigns that promote, inform and drive engagement.
2. Develop content calendars on a monthly basis.
3. Create dynamic written and visual content for social media platforms.
4. Provide photography + digital media implementation and management during events. (photography, slide shows, music, etc.)
5. Manage on-going media requests from participants and the public.
6. Develop social media ad campaigns to drive event registration, promote monthly sponsorships and other project initiatives.
7. Integrate Google analytics, Facebook Insight and other SEO tools.

Essential for this role:

- Strong Christian faith
- Ability to communicate faith in a sensitive, non-forceful & relevant way
- Strong work ethic
- A heart for working with young people and promoting personal & spiritual development
- Flexible and adaptable to the needs of the roles and the project

EXPERIENCE & KNOWLEDGE

Skill Requirements:

1. Managing oneself & being proactive in ensuring the successful delivery of programs
2. Excellent oral and written communication skills
3. Strong interpersonal skills and team-work.
4. Innovation and creativity
5. Proficiency in social media marketing + platform integration (Instagram, Facebook, Twitter + Snapchat)
6. Proficiency with Apple Products (Key Note, Pages + Numbers)

Experience Requirements:

Required:

- DSLR Photography experience, preferably in an event or sports atmosphere.
- Experience with Canva and other image creation platforms.
- Experience with social media analytics, including Google Analytics, Facebook Insights.

Desirable:

- Experience working with young people
- Previous experience in a similar role
- Experience in digital marketing
- Full Drivers license



Dates:

May 2019 - May 2020

Interns must cover the cost of their transport to and from Ireland and any visa costs (if applicable)

Includes:

- A living allowance of £100 per week
- All accommodation and housing costs (Wi-fi, Heat + Electric)
- Travel + food costs related to events/camps
- Surf Lessons
- Use of surf equipment
- Excursions related to project
- Management costs while in the project

Thinking of Applying?

We strongly recommend that you take time and consider whether this internship is right for you. Remember that even though this internship will be lots of fun, and provide excellent work experience and learning opportunities, it is essentially a **WORK** placement.

To Apply: Please send a copy of your CV/Resume together with a cover letter indicating your reasons for applying, why you think that you are the right person for the job and what you can add to the team. We also require 2 character references, one from a pastor and one from previous work experience.

Application Deadline

April 15th. If you are interested in this position, please contact us with any questions.

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